

How Projects Really Work (version 1.5)

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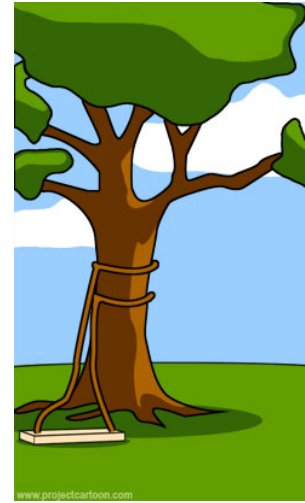
How the customer explained it



How the project leader understood it



How the analyst designed it



How the programmer wrote it



What the beta testers received



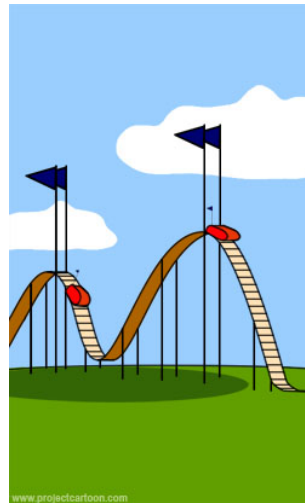
How the business consultant described it



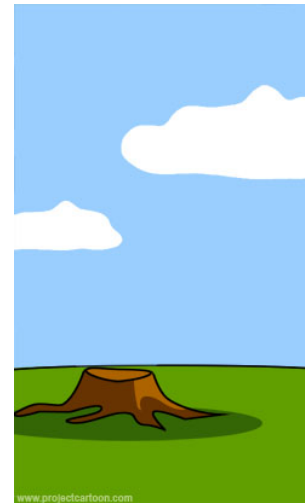
How the project was documented



What operations installed



How the customer was billed



How it was supported



iSwing
What marketing advertised



What the customer really needed